

AI Content Creation Bootcamp (Self-Paced)

Master Figma, Photoshop, Premiere Pro, After Effects, and AI, then build and deploy four working AI-powered tools.

For more information, visit

<https://www.creativelive.com/learning-path/content-creation-social-media-manager-online>



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Course Outline

This package includes these courses

- Figma Bootcamp (Self-Paced) (12 Hours)
- Figma Advanced (Self-Paced) (6 Hours)
- Adobe Photoshop Bootcamp (Self-Paced) (30 Hours)
- Premiere Pro Bootcamp (Self-Paced) (18 Hours)
- After Effects Course Online (Self-Paced) (18 Hours)
- AI for Graphic Design (Self-Paced) (12 Hours)
- AI for the Workplace with Claude (Self-Paced) (12 Hours)
- AI Coding Bootcamp with Claude Code Course (Self-Paced) (60 Hours)

Figma Bootcamp (Self-Paced)

Learn how to design and prototype user interfaces with Figma, the industry-leading tool for UI/UX design. This course covers essential skills, including working with components, auto layout, interactive prototypes, and team collaboration.

- Design UI/UX layouts optimized for mobile, tablet, and desktop using grids and frames
- Work with components and variants to create reusable design elements efficiently
- Build interactive prototypes with clickable links, overlays, and smart animations
- Use auto layout to streamline spacing, alignment, and responsive design workflows
- Share and collaborate on designs in real time using Figma's cloud-based features
- Export assets for web, apps, and developers in multiple formats, including SVG and PNG

Figma Advanced (Self-Paced)

Take your Figma skills to the next level with this advanced prototyping course. Learn to use variables, modes, and conditionals to add more realistic interactivity to your prototypes.

- Explore Figma's advanced prototyping features
- Learn how to use variables and variable modes
- Use conditionals to add advanced interactivity to prototypes
- Create light and dark modes using variable collections
- Use primitive and semantic layers when building a design system

Adobe Photoshop Bootcamp (Self-Paced)

Retouch and enhance photos, create graphics, and work with layers, masks, and filters in Adobe Photoshop at your own pace. This self-paced course teaches essential techniques for color correction, image compositing, and preparing files for web, video, and print.

- Learn to retouch photos and design graphics
- Enhance images by adjusting color, brightness, and contrast
- Use selections to edit specific areas of an image
- Prepare images for digital, web, video, or print formats
- Simplify edits with adjustment layers
- Remove backgrounds using layer masks
- Sharpen and refine photos
- Apply visual effects with filters, shadows, blend modes, and more

Premiere Pro Bootcamp (Self-Paced)

Learn to edit professional-quality videos at your own pace. This self-paced course guides you from importing footage to advanced editing techniques such as multi-cam editing and green screen removal.

- Edit video and audio efficiently in Adobe Premiere Pro
- Clean up background noise and improve audio quality
- Color correct video footage using adjustment layers
- Add B-roll to enhance storytelling and visual interest
- Import photos, logos, and animate them within your projects
- Apply transitions between clips for smooth flow
- Export videos optimized for social media or client delivery
- Master multi-cam editing for dynamic scenes
- Remove green screens using chroma keying
- Learn when and how to use various editing tools and techniques
- Adjust audio levels for balanced sound
- Control footage timing: speed up, slow down, or freeze-frame
- Resize videos and create square formats for platforms like Instagram
- Incorporate After Effects compositions into Premiere Pro for advanced effects

After Effects Course Online (Self-Paced)

Learn to create professional motion graphics and visual effects using Adobe After Effects. This course covers animation techniques, text effects, and file integration to help you build engaging video content.

- Gain a clear understanding of the After Effects workflow and master key transform properties: position, scale, rotation, and opacity

- Animate photos, text, and graphics using timeless animation principles to craft dynamic motion graphics
- Use masks and track mattes to add creative visual effects to your videos
- Import and animate Photoshop, Illustrator, and audio files seamlessly within your projects
- Export high-quality videos using essential render settings and expressions

AI for Graphic Design (Self-Paced)

Explore how artificial intelligence is transforming graphic design with hands-on projects that integrate tools like Adobe Firefly, Midjourney, and ChatGPT. Learn to streamline creative workflows, enhance visual assets, and build cohesive brand packages using cutting-edge AI platforms.

- Generate vector illustrations, photo edits, and layouts using AI tools in Illustrator, Photoshop, and InDesign
- Create original visuals through prompt-based image generation with Midjourney, Leonardo AI, and DALL·E 3
- Enhance and restore images with AI-powered sharpening, upscaling, and de-noising techniques
- Use ChatGPT and Notion AI to develop creative briefs, brand names, and design directions
- Build moodboards, style guides, and concept sets with free and paid AI design tools
- Assemble a complete brand identity using multiple AI platforms in a simulated design workflow

AI for the Workplace with Claude (Self-Paced)

Go from zero experience with Claude AI to a fully configured, personalized workflow you can use immediately at work by learning effective prompting, organizing Projects, building a context system with Claude Cowork, and connecting Claude to tools like Slack, Google Drive, Gmail, Excel, and PowerPoint.

- Write structured prompts for writing, analysis, summarization, and research
- Set up Projects, Artifacts, Styles, and Memory for a personalized workflow
- Configure Claude Cowork with guardrails, permissions, and context files
- Connect Claude to Slack, Google Drive, Gmail, Excel, and PowerPoint
- Install role-specific Plugins and set up Scheduled Tasks
- Build a complete Claude system for your job through a guided capstone

AI Coding Bootcamp with Claude Code Course (Self-Paced)

Conquer the full process of planning, building, and deploying real web applications with Claude Code in this beginner friendly, hands-on bootcamp featuring interactive practice, seven labs, and a capstone project.

- Direct Claude Code to plan, build, debug, and deploy web applications entirely through natural language
- Navigate the Explore → Plan → Execute → Review workflow to keep multi-step development tasks on track
- Spin up full-stack apps equipped with databases, user authentication, and external API integrations
- Fold in responsive design, accessibility standards, and professional UI patterns
- Anchor your projects in web security fundamentals including input validation and environment variable management
- Ship finished applications to a live URL using version control and modern hosting platforms