COURSE SYLLABUS

Intro to Corporate Finance

Learn the essentials of corporate finance, from capital allocation to corporate valuation, initial public offerings, financial instruments, and mergers and acquisitions. Throughout the class, we will use real-world case studies of recent deals and examine live pricing of various securities.

For more information, visit
https://www.creativelive.com/classes/corporate-finance-training



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Course Outline

Goals of Corporate Finance

- Raising capital (sources of capital)
- Allocating capital (uses of capital)
- Setting dividend policy
- Optimizing the capital structure
- Staying private versus going public
- Evaluating investments
- What do investment bankers do?

Corporate Finance Fundamentals

- Future value & present value
- Net present value (NPV)
- Internal rate of return (IRR)
- Evaluating investments with IRR & NPV
- Cost of capital

Stocks & Equity Issuances

- Stock fundamentals
- Initial public offerings
- IPO process
- Why go public?

Debt Issuance

- Bonds and loans
- Bond prices, yields, and spreads
- The yield curve

- Credit ratings
- Cost of debt versus cost of equity
- How leverage increases risk and returns
- Causes of the Financial Crisis

Financial Investments

- Capital investments
- Mergers & acquisitions
- Leveraged buyouts

Intro to Corporate Valuation

- Purposes of valuation
- Discounted cash flow modeling
- Capital asset pricing model
- Weighted average cost of capital
- Terminal valuation