COURSE SYLLABUS

HTML Email Certificate

Learn HTML and CSS coding, code effective and cross-mail-client compatible emails, and optimize emails for desktop, webmail, and mobile users. Gain skills to create responsive emails and add personality to them in this comprehensive program.

For more information, visit
https://www.creativelive.com/learning-path/email



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Course Outline

This package includes these courses

- Web Development with HTML & CSS (18 Hours)
- HTML Email Bootcamp (6 Hours)

Web Development with HTML & CSS

Learn how to code and style websites from scratch using HTML and CSS. This course covers everything from structuring content and applying styles to making pages responsive and publishing them online.

- Structure webpages with HTML, using semantic elements for better organization and accessibility
- Style content with CSS, including fonts, colors, backgrounds, and spacing for polished designs
- Implement responsive design techniques with media queries and CSS Grid/Flexbox
- Utilize browser developer tools to inspect and refine code in real-time
- Upload and publish websites using FTP for live deployment
- Work on hands-on projects to build a strong foundation in front-end web development

HTML Email Bootcamp

Learn how to code custom-designed emails that adapt to different screen sizes. This course covers responsive layouts, optimizing images, and ensuring compatibility across various email clients.

- Code HTML email layouts using tables and inline CSS for maximum compatibility.
- Create responsive emails that adapt to different screen sizes using media queries.
- Optimize images for email, including high-resolution graphics and mobile-specific assets.
- Build multi-column layouts that adjust for mobile-friendly viewing.
- Structure and style footers for consistency and readability across devices.
- Test and troubleshoot email designs to ensure proper rendering in different email clients.