

# Entrepreneurship (LEAD) Course (Self-Paced)

This course offers an in-depth overview of the core principles and practices required for entrepreneurial success. Participants examine how to identify market opportunities, develop business plans, design effective marketing strategies, secure funding, manage risk, and encourage innovation to navigate today's entrepreneurial environment.

For more information, visit

<https://www.creativelive.com/classes/entrepreneurship-lead-course-self-paced>



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## Course Outline

- Module 1: What is the Entrepreneurial Spirit?
- Module 2: Cultivating the Entrepreneurial Spirit
- Module 3: Strategies in Entrepreneurship Leadership
- Module 4: Building and Leading High-Performing Teams
- Module 5: Transformational Leadership and Visionary Entrepreneurship
- Module 6: Leading Innovation and Navigating Uncertainty
- Module 7: Leading Through Adversity and Failure
- Module 8: Ethical Entrepreneurship Leadership