COURSE SYLLABUS

Graphic Design Summer Program NYC (High School & College)

In this NYC summer course, high school students work on real-world design projects, study graphic design theory, and gain hands-on experience with essential Adobe applications, including Photoshop, InDesign, and Illustrator.

For more information, visit
https://www.creativelive.com/classes/graphic-design-summer-camp



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Course Outline

Graphic Design Concepts & Practices

- Elements of design
- Typography
- Color
- Layout
- Information Hierarchy
- Industry standard design apps: Adobe InDesign, Photoshop, and Illustrator

Adobe InDesign: The industry standard for Page Layout

- Create layouts with text, color, and graphics
- Create multi-page documents such as brochures, books, magazines, and more
- Prepare files for final output, such as a print or PDF

Adobe Photoshop: The industry standard for Photo Retouching

- Retouch photos, create graphics, and more
- Adjust color, contrast, and more
- Prepare images for use on the web or in print

Adobe Illustrator: The industry standard for Drawing, Logos, and Graphics

- Create graphics: logos, icons, patterns, packaging, and more
- Draw vector graphics for web and print