COURSE SYLLABUS

Graphic Design Certificate

Begin your journey as a professional graphic designer by learning the essential skills and tools used by industry experts. Gain hands-on experience in Adobe Photoshop, InDesign, and Illustrator, and create a stunning portfolio to showcase your talent to potential employers or clients.

For more information, visit
https://www.creativelive.com/learning-path/graphic-design



support@creativelive.com • 302-217-6585

Course Outline

This package includes these courses

- Adobe InDesign Bootcamp (18 Hours)
- Adobe Photoshop Bootcamp (18 Hours)
- Adobe Illustrator Bootcamp (18 Hours)
- Graphic Design Portfolio Bootcamp (30 Hours)
- Graphic Design Capstone Project (Guided Self-Paced) (18 Hours)

Attend the AI for Graphic Design class for free as part of this certificate. Choose your date after you register for the program.

AI for Graphic Design

Adobe InDesign Bootcamp

Learn how to design professional page layouts in Adobe InDesign. In this course you'll create a book, magazine spread, brochure, restaurant menu, and business card as you learn to work with graphics, style text, and design layouts.

- Create layouts with text, images, and color while applying professional design techniques.
- Use paragraph and character styles to ensure consistent formatting throughout a document.
- Learn to apply text formatting such as kerning, tracking, hyphenation, bulleted lists, and more.
- Utilize parent pages, automatic text flow, and running heads for multi-page projects.
- Prepare/package files for print or export as PDF with the proper settings.

Adobe Photoshop Bootcamp

Learn how to retouch and enhance photos, create graphics, and work with layers, masks, and filters in Adobe Photoshop. This course covers essential tools and techniques for color correction, image compositing, and preparing files for web, video, and print.

- Adjust color, brightness, and contrast to enhance photos with professional-quality edits.

- Use layers, masks, and blend modes to create seamless image composites.
- Retouch photos by removing unwanted elements and correcting imperfections.
- Master selections, cropping, and background removal for precise image editing.
- Prepare files for various formats, including web, video, and print production.
- Utilize smart filters, adjustment layers, and Camera Raw for non-destructive editing.

Adobe Illustrator Bootcamp

Learn to draw and edit vector graphics using Adobe Illustrator. This course covers both basic and advanced features, including the Pen tool, effects, layers, masks, and more. Ideal for learning how to create logos, icons, and more.

- Draw vector graphics using shape tools, the Pen tool, and advanced path editing techniques.
- Apply colors, gradients, and patterns to create visually compelling designs.
- Utilize Image Trace to convert sketches into digital artwork.
- Work with layers, masks, and blending techniques to build complex graphics.
- Create 3D text and realistic product mockups using Illustrator's advanced tools.
- Export and optimize graphics for web, print, and digital applications.

Graphic Design Portfolio Bootcamp

Build a strong foundation in graphic design while working on real-world projects to expand your portfolio. This course covers key design principles, typography, color theory, and layout techniques, preparing you to create logos, posters, book covers, and digital assets.

- Explore essential design concepts, including composition, typography, and color theory.
- Develop a creative workflow, from ideation and sketching to final digital execution.
- Create portfolio-worthy projects such as logos, book covers, event posters, and album artwork.
- Learn to use design hierarchy and grid systems to create visually engaging layouts.
- Incorporate industry-standard tools like Photoshop, Illustrator, and InDesign into your design process.
- Refine your work through critiques and upload your final projects to Adobe Portfolio.

Graphic Design Capstone Project (Guided Self-Paced)

Throughout this program, you will complete a capstone project to showcase in your portfolio:

- Create a complete brand identity by researching, conceptualizing, and designing visual assets—including a logo, moodboard, and supporting materials—that reflect a clear brand strategy and aesthetic.
- Apply the visual identity across various contexts such as packaging, signage, and digital platforms, while producing polished graphic design pieces that show consistency and creativity.
- Document and present your work in a professional portfolio and final presentation, showcasing your creative process, technical skills, and the tools used to bring your branding concept to life.
- Work on your capstone project both in and outside of class, using scheduled mentoring sessions to review your progress, ask questions, and get personalized feedback from your instructor.