COURSE SYLLABUS

Stock Market Investing (Self-Paced)

Develop a well-rounded understanding of stock investing, valuation, and the forces that move prices. You'll work through essential valuation techniques, get into the details of financial statements, and come away with a strong grasp of investing fundamentals, including the key factors that shape stock prices and how to size them up effectively.

For more information, visit
https://www.creativelive.com/classes/stock-market-investing-self-paced



support@creativelive.com • 302-217-6585

Course Outline

Stock Investing

- Stock fundamentals
- Stock indices
- Liquidity
- Dividend yields
- Exchange traded funds

Stock Valuation

- Market capitalization
- Enterprise value
- P/E Ratios
- Shortfalls of P/E ratios
- EV/EBITDA multiples
- Intro to DCF modeling
- CAPM and cost of capital

Stock Movements

- Earnings releases
- Analyst earnings estimates
- Economic data
- Interest rates and the Federal Reserve
- Earnings transcripts and company presentations

Bond Investing

- Types of bonds
- Bond prices, yields, and spreads

- Credit ratings and risk
- Bankruptcy

Intro to Real Estate Investing

- Types of real estate assets
- Real Estate Investment Trusts (REITS)
- Capitalization rates
- Mortgages and loan-to-value (LTV) ratios
- How does leverage impact returns?

Stock Options

- Call options
- Put options
- Option strategies and hedging
- Black-Scholes Model

Financial Crisis

- Mortgage-backed securities
- Credit default swaps
- How did the housing marketing collapse spread to the major banks and other financial institutions?
- Who is to blame for the financial crisis? (regulators, investment banks, homeowners, mortgage lenders, rating agencies)