

InDesign in a Day

Learn the fundamentals of Adobe InDesign, including page layout, typography, color, and using graphics. Perfect for beginners who want to get started quickly with InDesign.

For more information, visit

<https://www.creativelive.com/classes/indesign-1day>



support@creativelive.com • [302-217-6585](tel:302-217-6585)

Course Outline

Section 1

Business Card: Setting Up a File & Adding the Logo

- Setting Default Preferences
- Setting Up a File
- Importing & Sizing a Vector Graphic (the Logo)

Business Card: Adding Text

- Creating Text Frames
- Basic Text Styling
- Loading Adobe Fonts

Business Card: Colors

- Removing the Default Color Swatches
- Creating & Editing Color Swatches
- Swapping Out Graphics

Business Card: Adding a 2nd Page (the Back) with QR Code

- Creating the Back of the Business Card (a Second Page)
- Creating QR Codes
- Navigating Documents (Zooming and Panning)
- Copying Appearance With the Eyedropper Tool

Business Card: OpenType Settings

- Setting up a Document Bleed
- Placing Images
- Combining Text & Images
- White Type on a Black Background

Section 2

Brochure: Creating 2-Page Spreads & Cropping Photos

- Setting Up Spreads (Facing Pages)
- Importing Pixel-Based Photos
- Cropping & Scaling Photos
- Checking Image Resolution to Ensure Good Print Quality

Brochure: Layers, Visual Effects, & Blending Modes

- Creating & Locking Layers
- Rotating Objects
- Drop Shadows
- Gradient Feather
- Blending Modes

Brochure: Fine-Tuning Type: Kerning/Tracking & More

- Paragraph Spacing
- Working in Picas (Instead of Inches)
- Metrics vs. Optical Kerning
- Kerning vs. Tracking
- Variable Fonts

Brochure: Working with Tabbed Text

- Setting Tab Marker Positions
- Adding & Styling Leader Characters

Preparing for Professional Printing: PDFs & Packaging Files

- Exporting PDFs for printing or emailing to clients
- Packaging InDesign Files